



Style Guide

Color Palette

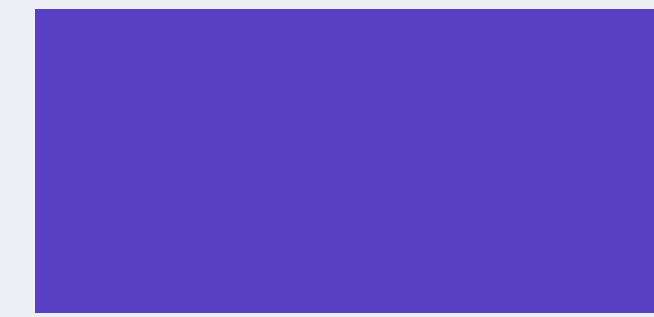
Core Brand Colors

Specifications



Purple #1

RGB R 51 G 28 B 134
HEX #331C86



Purple #2

RGB R 89 G 64 B 195
HEX #5940C3



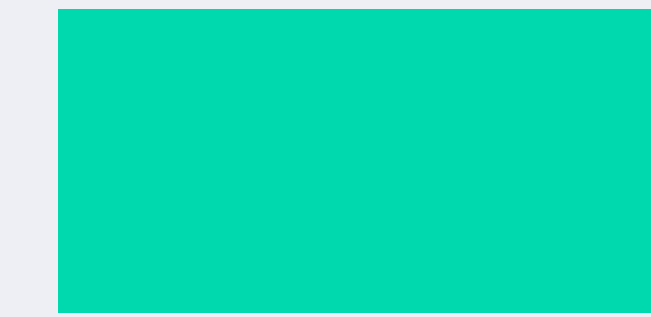
Purple #3

RGB R 150 G 139 B 255
HEX #968BFF



Purple #4

RGB R 138 G 181 B 255
HEX #BCB5FF



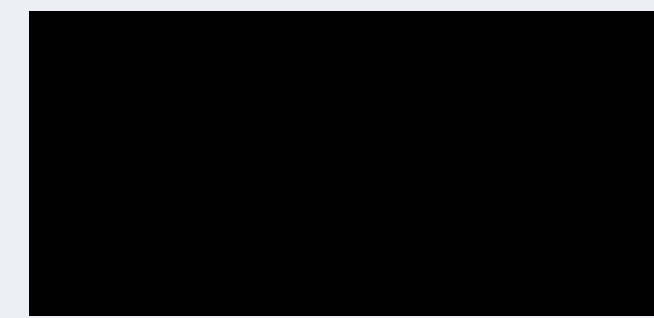
Light Green

RGB R 00 G 217 B 173
HEX #00D9AD



Dark Green

RGB R 26 G 128 B 109
HEX #1A806D



Black

RGB R 00 G 00 B 00
HEX #000000



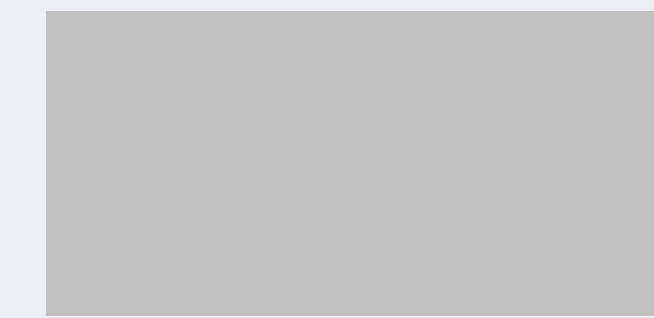
Gray #1

RGB R 77 G 77 B 79
HEX #4C4C4E



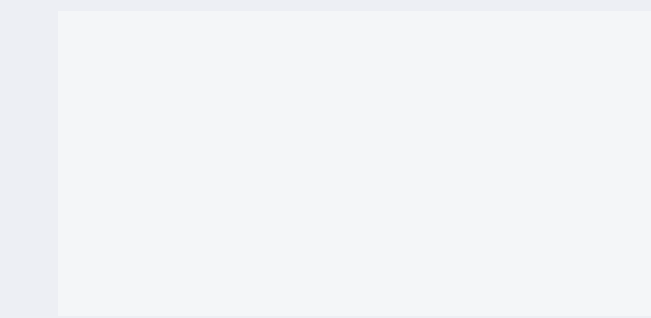
Gray #2

RGB R 128 G 130 B 133
HEX #808284



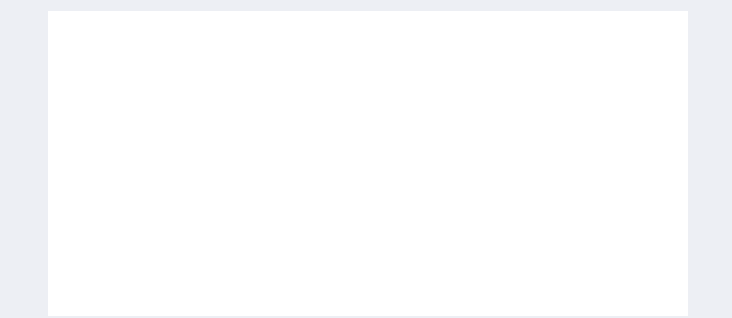
Gray #3

RGB R 187 G 189 B 191
HEX #C0C0C0



Light Gray

RGB R 244 G 246 B 248
HEX #F4F6F8



White

RGB R 00 G 00 B 00
HEX #FFFFFF

Complementary Colors

Specifications



Orange

RGB R 249 G 104 B 27
HEX #F9681B

Typography

Specifications

Primary Font - Montserrat

Montserrat Semibold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Montserrat Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Montserrat Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz